

## Tulip Time River Gruise on AMA Waterways CME/CE Cruise & Travel Seminar

April 24 - May 1, 2017

Roundtrip Amsterdam | Bruges | Antwerp | Tulips & Windmills Medical, Dental & Public Health Issues

# LEARN, EXPLORE, EXPERIENCE









The Professional Education Society invites you to join our CME/CE Seminar For Medical, Dental, Nursing and Allied Healthcare Professionals

# Medical, Dental & Public Health Issues

### Cruise in Comfort & Style in your Floating Hotel

Unpack once and get comfortable on the 164-passenger AMACerto. River cruising offers a relaxed & scenic ride along the waterways, while docking in the heart of these historic cities. Enjoy an inclusive value & intimate environment with the chance to sample local culture.

#### **Cruise Itinerary**

Date	Day	Destination	Activities
April 24	Mon	Amsterdam	Embarkation
			Welcome Dinner
April 25	Tue	Amsterdam Volendam Edam	Canal Cruise and City Tour PES Seminar Session Walking Tour Walking Tour
April 26	Wed	Arnhem Nijmegen	Arnhem Bridge & Arnhem Airborne Museum Or Het Loo Palace tour PES Hospital Visit
April 27	Thu	Antwerp Belgium	Walking Tour Optional Excursion to Brussels
April 28	Fri	Ghent Bruges	Walking Tour Optional Excursion to Bruges, PES Seminar Session
April 29	Sat	Willemstad Kinderdijk	Organ recital Kinderdjik windmills, PES Seminar Session
April 30	Sun	Amsterdam	Keukenhof Gardens excursion
May 1	Mon	Amsterdam	Disembarkation

#### Your AmaWaterways Cruise Fare Includes:

- Choice of staterooms, many of which feature private balconies
- Shore excursions in every port of call
- Fine dining while on board
- Unlimited wine, beer and soft drinks with lunch and dinner
- Complimentary Wi-Fi access on board

CAT	EGORY & DECK	PER PERSON		SINGLE				
Window								
Е	Piano - 160 sq. ft.		\$ 3,099	\$ 4,650				
D	Piano - 160 sq. ft.		\$ 3,398	\$ 5,097				
French Balcony								
С	Violin & Cello - 170	sq. ft.	\$ 3,998	\$ 5,997				
French Balcony & Outside Balcony								
BB	Cello - 210 sq. ft.		\$ 4,498	\$ 6,747				
BA	Violin - 210 sq. ft.		\$ 4,698	\$ 7,047				
AB	Cello - 235 sq. ft.		\$ 4,898	\$ 7,347				
AA	Violin - 235 sq. ft.		\$ 5,098	\$ 7,647				
AA+	Violin - 290 sq. ft.		\$ 5,698	-				
Suites								
Suite	Violin - 300 sq. ft.		\$ 6,298	-				

#### **CME/CE Professional Seminar Fee: \$695** Seminar Attendance Fee: \$450

#### **Required Deposit**

Cruise: \$500 per person (non-refundable for category AA+ and Suites) Seminar: \$200 per person

- \*All prices are per person based on double occupancy
- Invoices can be provided as 2-for-1 cruise fares upon request
- Fares do not include port charges of \$168 per person



Join the PES Mailing/Email List

**Spaces** Limited

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Call Today 1-877-737-7005

## The Professional Education Society invites you to join our CME/CE Lecture Seminar for Medical, Dental, Nursing and Allied Healthcare Professionals MEDICAL, DENTAL & PUBLIC HEALTH ISSUES

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**PES Mission Statement:** Our mission is to provide quality global CE/CME programs for healthcare professionals, catalyzing opportunities for collaboration with national and international colleagues, while fostering cross-cultural perspectives and partnerships in healthcare education and the delivery of quality patient care.

#### Seminar Overview/Statement of Purpose:

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Healthcare practitioners are currently faced with the challenges of both treating and preventing the ever-increasing incidence of chronic diseases in the US population. The need to adapt best practice models in the context of emerging healthcare reforms impacting patient care delivery and access to care is an important issue for all healthcare practitioners. PES is fortunate to have dental and medical practitioners representing a variety of specialties participating in the CME/CE sessions. PES understands the importance of offering inter-professional healthcare education, allowing colleagues to gain cross-specialty perspectives and updates in the treatment and prevention of disease.

In the Netherlands, thanks to improvements in the health care system, Dutch people are living increasingly longer. This is due both to the timely detection of health risks and to the enhancements achieved in terms of treatment, medical equipment and medicines. However, people are now living with long-term illnesses that were once fatal at younger ages, such as diabetes or cardiovascular conditions that now can be managed in ways that allow people to live longer lives.

There are large differences in life expectancy between different cities, towns and regions of the Netherlands. We explore how the lifestyle and social factors, physical environments, and working conditions contribute to the aetiology of diseases. Efforts are being made to make public spaces more conducive to cycling, sporting activities and outside play, and to create more greenery and outdoor areas where people can meet one another, have had positive impacts on both social cohesion and health.

#### Planned In Country Healthcare Topics Include:

- Dutch Healthcare Overview: Advancements and Treatments
- Social and Environmental Factors: Disease Burdens and Health
- Improvements

• Top Medical/Disease Issues: Challenges & Solutions

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- Emerging Dental Issues: Treatment and Prevention
- Future Focus: Confronting Key Healthcare issues

**Educational Goals:** Our goal is to provide unparalleled CE/CME travel opportunities for healthcare professionals that combine their most passionate destination desires with their educational goals, fostering exceptional learning experiences, friendships and connections with national and international colleagues.

- Assure that healthcare education programs provide best practice models reflecting current issues in medicine and healthcare for
  providing quality patient care
- Provide professional educational exchanges with international colleagues, healthcare educational organizations and clinics to gain cross-cultural perspectives and updates in the treatment and prevention of disease
- Allow medical/healthcare professionals to compare and contrast current best practices in medical/healthcare delivery to provide quality
  patient outcomes in their own professional setting

Learning Objectives: Keep abreast of rapid expansion of medical knowledge and current best practice models on multiple topics to facilitate change and thus provide continually excellent patient care.

#### Continuing Education Recognition Awards offered for healthcare professionals on this PES Program include:

**Physicians:** Programs are reviewed by the American Academy of Family Physicians for a minimum of 12 Prescribed Credit Hours. AAFP Prescribed credit is accepted by the American Medical Association as equivalent to AMA PRA Category 1 credit(s) toward the AMA Physician Recognition Award. When applying for the AMA PRA, Prescribed credit earned must be reported as Prescribed, not as Category 1.

Dentists: The Professional Education Society is an ADA CERP Recognized Provider.



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The Professional Education Society designates this activity for a minimum of 12 continuing education credits.

**Nurses:** The Professional Education Society is approved by the California Board of Registered Nursing, Provider Number CEP 5428, for up to 12 contact hours. Although the California Board of Registered Nursing does not approve individual continuing education courses, providers are required by law to be approved by the Board. Reciprocity for continuing education hours for nurses is available in most states. Please check with your regulation board regarding requirements.

For Other Healthcare Professionals: Certificates of Attendance are issued to all participants attending credit sessions and can be submitted for credit approval to their professional board. In order to receive a Certificate of Attendance, registrants must sign-in, attend the programs and complete a program evaluation.

Tax Deduction: This healthcare seminar has been designed to comply with current IRS convention rules and deductibility requirements under Code Section 274(h)(1) as directly related to the conduct of the attendee's profession and meeting the reasonableness standard of the foreign seminar rules. The formal meetings will be scheduled with lectures and discussions. Seminars in conference rooms, clinics or hospitals will be conducted by in-country speakers as well as distinguished faculty of the Professional Education Society.

Documentation verifying the scheduling dates, locations, hours of attendance, certificate of participation, and appropriate certificate of continuing medical, dental or nursing education will be provided at the completion of the conference. Tax deductible benefits are not guaranteed and we recommend that every attendee should consult with their Tax Consultant about their Individual situation to determine the appropriate amount and reporting of deductible expenses.

