



Professional Education Society  
Since 1980

# ARCTIC CRUISE ADVENTURE



**August 7 - 21, 2014**

*Norway, Greenland & Iceland with Abercrombie & Kent*



## HIGHLIGHTS

### LEARN, EXPLORE, EXPERIENCE

- Visit Oslo, Longyearbyen, Svalbard Islands, Greenland and Iceland's West Fjords
- Contrast the fishing villages, hamlets and culture of the High Arctic with its fantastic abundance of wildlife
- Explore off-the-beaten-path areas of Kejsler Franz Josef Fjords and Scoresby Sound on Greenland's east coast
- Get up close to extinct Snæfellsjokull volcano, setting for Journey to the Center of the Earth
- Experience a private behind-the-scenes tour at the world renowned Husavik Whale Museum in Iceland

The Professional Education Society invites you to join our CME/CE Seminar  
for Medical, Dental, Nursing and Allied Healthcare Professionals

**Medical/Dental Challenges in Isolated Communities**



# Abercrombie & Kent

Authentic & Inspiring

Where other tour operators merely take you to the Arctic, A&K brings you inside this stunning polar region. Enjoy expertly led excursions and intimate lectures by the renowned scientists and authors serving on your Expedition Team, all from aboard the best luxury expedition cruiser plying the Arctic Ocean today.

- The Finest Guides in the Industry
- A Range of Itineraries and Hands-On Field Experiences
- The Best Way to Cruise to the Arctic Today: 'Le Boreal'
- Legendary A&K Service, From the start of your journey to finish

Cruise to remote Arctic islands that are rarely seen by others, all during the summer season of the legendary midnight sun.

Date	Port
Aug 7	Arrive Oslo, Norway
Aug 8	Longyearbyen   Long Year Town
Aug 9 - 12	Svalbard Islands   Spectacular Archipelago
Aug 13 - 14	Cruising the Greenland Sea   Along the Ice Edge
Aug 15 - 17	Greenland   Franz Josef Fjords & Scoresby Sound
Aug 18	Cruising the Denmark Strait   Confluence of Water
Aug 19	Husavik   Whale Watching Haven
Aug 20	Grundarfjörður   Journey to the Center of the Earth
Aug 21	Depart Reykjavik

## Stateroom Pricing

Early Booking Discount Savings of \$1,500\* per person!

Category	Before Nov. 30	After Nov. 30
1 - Classic Balcony	\$11,995*	\$13,495
2 - Deluxe Balcony	\$13,495*	\$14,995
3 - Premier Balcony	\$14,495*	\$15,995
4 - Superior Balcony		\$16,995
5 - Premier Two-Room		\$20,495
6 - Prestige Balcony		\$21,995
7 - Prestige Two-Room		\$22,995
8 - Owner's Suite		\$25,995
CME/CE Professional Seminar Fee:		\$495
Seminar Attendance Fee:		\$295

- Required Deposit:**  
 Cruise: \$2,450 per person  
 Seminar: \$200 per person
- All prices are per person based on double occupancy
  - Fares do not include internal air from Oslo to Longyearbyen, est. \$395 per person
  - \*Early Booking Discount is applied to categories 1, 2, 3 when booked by November 30, 2013 for double occupancy bookings only.



Staterooms sell out fast! Book Today!



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www.pesttravel.com

# The Professional Education Society invites you to join our CME/CE Seminar for Medical, Dental, Nursing and Allied Healthcare Professionals Medical/Dental Challenges in Isolated Communities

## PES Mission Statement

Our mission is to provide quality global CE/CME programs for healthcare professionals, catalyzing opportunities for collaboration with national and international colleagues, while fostering cross-cultural perspectives and partnerships in healthcare education and the delivery of quality patient care.

## Seminar Overview

Arctic populations have many unique health outcomes and needs due to their isolated locations, environment and life style. These circumpolar groups are small and scattered, and the burden of pathogenic factors is high. Before World War II, the Arctic region was characterized by very high mortality due to infectious diseases, in particular tuberculosis, and to injuries.

Climate change brings new opportunities and challenges for humans living in the Arctic. The effects on human health, culture and wellbeing may have major impacts for future generations. Underlying these challenges and developments is the need to preserve traditional culture in a rapidly developing society.

## Planned In-Country Healthcare Topics Include:

- Healthcare Delivery Strategies for Isolated Communities
- Impact of IT on Healthcare Delivery & Outcomes
- Effect of Climate Change & Environmental Pollution on Human Health in the Arctic
- Cold Climates & The Body Human
- Strategies for Community Health Outreach: Risk Management & Prevention
- Medicine at Sea

## Educational Goals

Our goal is to provide unparalleled CE/CME travel opportunities for healthcare professionals that combine their most passionate destination desires with their educational goals, fostering exceptional learning experiences, friendships and connections with national and international colleagues.

- Assure that healthcare education programs provide best practice models reflecting current issues in medicine and healthcare for providing quality patient care
- Provide professional educational exchanges with international colleagues, healthcare educational organizations and clinics to gain cross-cultural perspectives and updates in the treatment and prevention of disease
- Allow medical/healthcare professionals to compare and contrast current best practices in medical/healthcare delivery to provide quality patient outcomes in their own professional setting

## Learning Objectives

Keep abreast of rapid expansion of medical knowledge and current best practice models on multiple topics to facilitate change and thus provide continually excellent patient care.

## Continuing Education Recognition Awards offered for healthcare professionals on this PES Program include:

**Physicians:** Programs are reviewed by the *American Academy of Family Physicians* for a minimum of 15 Prescribed Credit Hours.

**Dentists:** The *Professional Education Society* is an ADA CERP Recognized Provider.



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The *Professional Education Society* designates this activity for a minimum of 15 continuing education credits.

**Nurses:** The *Professional Education Society* is approved by the California Board of Registered Nursing, Provider Number CEP 5428, for up to 15 contact hours. Although the California Board of Registered Nursing does not approve individual continuing education courses, providers are required by law to be approved by the Board. Reciprocity for continuing education hours for nurses is available in most states. Please check with your regulation board regarding requirements.

**For Other Healthcare Professionals:** Certificates of Attendance are issued to all participants attending credit sessions and can be submitted for credit approval to their professional board. In order to receive a Certificate of Attendance, registrants must sign-in, attend the programs and complete a program evaluation.

## Tax Deduction

This healthcare seminar has been designed to comply with current IRS convention rules and deductibility requirements under Code Section 274(h)(1) as directly related to the conduct of the attendee's profession and meeting the reasonableness standard of the foreign seminar rules. The formal meetings will be scheduled with lectures and discussions. Seminars in conference rooms, clinics or hospitals will be conducted by in-country speakers as well as distinguished faculty of the Professional Education Society.

Documentation verifying the scheduling dates, locations, hours of attendance, certificate of participation, and appropriate certificate of continuing medical, dental or nursing education will be provided at the completion of the conference. Tax deductible benefits are not guaranteed and we recommend that every attendee should consult with their Tax Consultant about their Individual situation to determine the appropriate amount and reporting of deductible expenses.