

Family and Friends Invited to Join!







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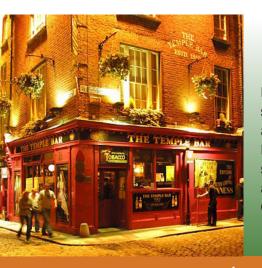
The Professional Education Society invites you to join our CME/CE Seminar for Medical, Dental, Nursing and Allied Healthcare Professionals

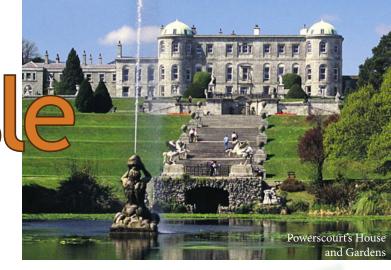
Heritage & Healthcare in the Two Irelands

Explore the Emerald Isl



A small isle with a big personality, built by ancient myths and legends, timeless landscapes and friendly people.





Sightseeing Highlights:

- Visit County Clare to see the Cliffs of Moher, where multicolored limestone cliffs drop 700 feet to the raging Atlantic surf and the Burren, remarkably similar to a moonscape
- Enjoy a breath-taking excursion around the Dingle Peninsula, featuring ring forts and ancient ruins as well as verdant hills, magnificent mountains and sandy beaches
- Experience Ireland's castles: Kiss the Blarney Stone during your visit to the Blarney Castle and see the picturesque Kilkenny Castle's blend of gothic & Classical styles
- Take a scenic tour of the beautiful Glendalough Lakes and also discover "The Garden of Ireland" at beautiful Powerscourt House & Gardens
- Historic Dublin City Tour: St. Patrick's Cathedral, the glorious Georgian Squares, and Trinity College followed by a brewery tour and pint at the Guinness Storehouse
- Travel around Belfast on a truly unique experience: a Black Taxi Tour through Catholic and Protestant neighborhoods
- Re-live the story at the newly opened Titanic Center, an architectural wonder
- Explore Carrickfergus Castle, take the exhilarating rope bridge to Carrick-a-Rede island and enjoy a truly cliff top experience and also see the rugged Giant's Causeway, a natural wonder of Northern Ireland
- · Tour and tasting at Old Bushmills Distillery, famed for its whiskey
- Time to relax or choose optional activities at the Ashford Castle, such as falconry, clay shooting and archery, equestrian, fishing, golf, hiking, biking and more...
- Plus a full program of Optional Nighttime activities including visits to famous and lively Irish pubs, local theatre performances, dinner shows with traditional music, dog races at the Greyhound Stadium and insight to the local hotspots!

Ireland will sweep you away with its lyrical vistas, elaborate castles and spirited history. Discover ancient myths and legends, amazing landscapes and friendly locals who will be more than happy to reveal hidden Irish gems. Experience stunning castles as you spend two unforgettable nights in regal splendor at Ashford Castle and take advantage of 3 nights of optional bliss at the stunning 16th century Dromoland Castle, complete with a Golf Club. Guaranteed, you'll return home with memories that will last a lifetime.







Program Inclusions:

- 2 Nights Malton Hotel, Killarney: Known for its distinctive architecture and heritage, located in the town center
- 2 Nights Shelbourne Hotel, Dublin: Five-star Luxury hotel located in the city center overlooking St. Stephen's Green
- 2 Nights Fitzwilliam Hotel, Belfast: Five-star Belfast hotel located next to the Grand Opera House in the heart of the city
- 1 Night Everglades Hotel, Derry: Overlooks the River Foyle with views across to the hills of Donegal
- 2 Nights Ashford Castle, Mayo: Five-Star luxury castle estate, dating back to 1228, first opened as a hotel in 1939
- Meals Enjoy traditional and gourmet Irish Cuisine with included group meals and free time to dine on your own
 - 9 Breakfasts: Full Irish Breakfast daily
 - 5 Lunches: Traditional pub fare, country inns and a la carte menus
 - 3 Dinners: Welcome Dinner at Treyvaud's Restaurant in Killarney, Dinner at the Merchant Hotel Belfast and Farewell Dinner at Ashford Castle in the George V Dining Room
- English-speaking guide for our custom sightseeing itinerary including entrance fees, deluxe transportation and services of a PES group host
- CME/CE Seminars by in-country professionals and distinguished members of the Professional Education Society

Optional Stay at Dromoland Castle







DROMOLGA STLE

A Stunning 16th Century 5-Star Ireland Country Estate

Experience a truly unforgettable stay within the mysterious walls of this Irish Castle! Enjoy Old-World elegance with contemporary luxuries and impeccable service. Your package includes accommodations in a Deluxe room overlooking the lake or gardens, full Irish breakfast daily, plus two table d'hote dinners in 'The Earl of Thomond Restaurant' serving award-winning French Provençale cuisine and traditional Irish dishes.

Guests have been enjoying the championship-level 18-hole parkland golf course since 1962, as well as the 5-star luxury Spa. Explore the 410-acre estate with a variety of optional activities catering to all interests and ages. Choose from hawk walks to the Dromoland School of Falconry, clay shooting, archery, horseback riding, hiking, fishing, tennis, mountain biking, spa services, and golf!

September 8 – 11, 2014 for 3 nights



Package Prices

IRELAND LAND PACKAGE: \$4,795 per person, double occupancy

Included: 9 nights accommodations, 9 breakfasts, 5 lunches, 3 dinners, airport transfers and all transportation, daily sightseeing tours with entrance fees as per itinerary, program gratuities, hotel porterage and all taxes and service charges. Tour begins September 11, 2014 with pick-up options at Shannon Airport (9:00 a.m.) or Dromoland Castle.

DROMOLAND CASTLE PACKAGE: \$1,695 per person, double occupancy

Included: 3 nights accommodations, 3 breakfasts, 2 dinners, arrival airport transfer, hotel porterage and all taxes and service charges.

Seminar Prices

CME/CE Professional Seminar Fee: \$495 Seminar Attendance Fee: \$295





Airport and Transfer Information

INTERNATIONAL FLIGHTS: For passengers arranging their flights to/from Ireland on their own, you should arrive and depart from **Shannon**, **Ireland** (SNN) airport.

ARRIVAL:

Dromoland Castle Package: Arrive Shannon September 8, 2014

Flights can arrive any time; One-way private transfer to the castle is included

Ireland Land Package: Arrive Shannon September 11, 2014

Flights need to arrive before 9:00 a.m. as the land package begins at 9:00 a.m. at the Shannon airport

DEPARTURE:

Return Flight: Depart Shannon on September 20, 2014

Flights can depart any time in the morning; one-way transfer included from the Ashford Castle to the airport.

Terms and Conditions

REQUIRED DEPOSIT: \$1,250 per person for the Ireland Land Package, \$450 per person for the Dromoland Castle Package and \$200 for the PES Seminars. Due upon registration.

FINAL PAYMENT: May 13, 2014

CANCELLATION POLICY AND SCHEDULE: Penalties apply to the total package per person price which could include: land package, pre/post packages, seminar fees, and extra services. Airfare is non-refundable once purchased.

From time of deposit until February 1, 2014 From February 2, 2014 to May 13, 2014 From May 14, 2014 to July 11, 2014 From July 12, 2014 to departure \$200 penalty per person 25% loss of total package 50% loss of total package 100% loss of total package

Registration Information

Space is limited!
Book early to ensure your spot!

For Travel Information, contact:

Toll Free: 1-877-737-7005

Fax: 303-679-7384

Email: info@pestravel.com

Visit our website: www.pestravel.com



Volunteer Speaking
Opportunities Available!



Call Toll Free 1-877-737-7005

The Professional Education Society invites you to join our CME/CE Seminar for Medical, Dental, Nursing and Allied Healthcare Professionals Heritage & Healthcare in the Two Irelands

PES Mission Statement

Our mission is to provide quality global CE/CME programs for healthcare professionals, catalyzing opportunities for collaboration with national and international colleagues, while fostering cross-cultural perspectives and partnerships in healthcare education and the delivery of quality patient care.

Seminar Overview

Ireland's current healthcare systems have evolved against the backdrop of an historical, religious and political heritage forming two Irelands: Northern Ireland, which remains part of the United Kingdom, and the Republic of Ireland, a sovereign independent Irish state in Europe. In both Irelands, there are two healthcare delivery sectors: the privately insured healthcare market and the free public national health services system. As new health system reforms are being implemented, we explore Ireland's healthcare challenges, opportunities, and discover strategies for improving healthcare delivery.

Planned In-Country Healthcare Topics Include:

- Strategies for Integrating Private & Universal Healthcare Models
- Addressing Key Disease Issues: Cardiovascular & Cancer
- Impact of Ireland's Healthcare Insurance System on Dental Care Delivery
- Healthcare Systems Reform: Challenges & Opportunities
- Primary Care: Prevention & Intervention Strategies for Improving Public Health
- Geriatric & Palliative Care: From Hospital to Home Care
- · Hospital visits in both Dublin and Belfast

Educational Goals

Our goal is to provide unparalleled CE/CME travel opportunities for healthcare professionals that combine their most passionate destination desires with their educational goals, fostering exceptional learning experiences, friendships and connections with national and international colleagues.

- Assure that healthcare education programs provide best practice models reflecting current issues in medicine and healthcare for providing quality patient care
- Provide professional educational exchanges with international colleagues, healthcare educational organizations and clinics to gain crosscultural perspectives and updates in the treatment and prevention of disease
- Allow medical/healthcare professionals to compare and contrast current best practices in medical/healthcare delivery to provide quality patient outcomes in their own professional setting

Learning Objectives

Keep abreast of rapid expansion of medical knowledge and current best practice models on multiple topics to facilitate change and thus provide continually excellent patient care.

Continuing Education Recognition Awards offered for healthcare professionals on this PES Program include:

Physicians: Programs are reviewed by the American Academy of Family Physicians for a minimum of 15 Prescribed Credit Hours.

Dentists: The *Professional Education Society* is an ADA CERP Recognized Provider.



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The Professional Education Society designates this activity for a minimum of 15 continuing education credits.

Nurses: The *Professional Education Society* is approved by the California Board of Registered Nursing, Provider Number CEP 5428, for up to 15 contact hours. Although the California Board of Registered Nursing does not approve individual continuing education courses, providers are required by law to be approved by the Board. Reciprocity for continuing education hours for nurses is available in most states. Please check with your regulation board regarding requirements.

For Other Healthcare Professionals: Certificates of Attendance are issued to all participants attending credit sessions and can be submitted for credit approval to their professional board. In order to receive a Certificate of Attendance, registrants must sign-in, attend the programs and complete a program evaluation.

Tax Deduction

This healthcare seminar has been designed to comply with current IRS convention rules and deductibility requirements under Code Section 274(h)(1) as directly related to the conduct of the attendee's profession and meeting the reasonableness standard of the foreign seminar rules. The formal meetings will be scheduled with lectures and discussions. Seminars in conference rooms, clinics or hospitals will be conducted by in-country speakers as well as distinguished faculty of the Professional Education Society.

Documentation verifying the scheduling dates, locations, hours of attendance, certificate of participation, and appropriate certificate of continuing medical, dental or nursing education will be provided at the completion of the conference. Tax deductible benefits are not guaranteed and we recommend that every attendee should consult with their Tax Consultant about their Individual situation to determine the appropriate amount and reporting of deductible expenses.