

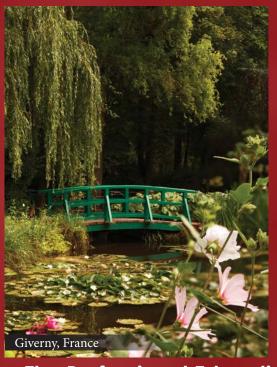
## Paris & Normandy River Cruise



October 23 - 30, 2014

7-night cruise on the Seine River aboard the AMALEGRO

Beaches of Normandy





## HIGHLIGHTS LEARN, EXPLORE, EXPERIENCE

- Journey to the infamous beaches of Normandy with special tours and activities to commemorate the 70<sup>th</sup> anniversary of D-Day
- Tour Monet's magnificent gardens and home while in Giverny
- Stroll through Rouen, famous for its cathedral and for its tragic connection to Joan of Arc
- Explore Napoleon's former home, Château Malmaison
- Les Andelys, home of Château Gaillard, the stronghold of Richard the Lionheart
- Family and Friends Welcome

The Professional Education Society invites you to join our CME/CE Seminar for Medical, Dental, Nursing and Allied Healthcare Professionals

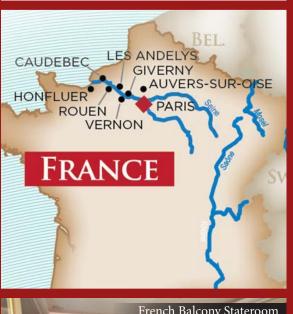
Cross-Cultural Perspectives in Medical, Dental and Public Health Issues





#### Your AmaWaterways cruise fare includes:

- Choice of staterooms, many of which feature private balconies
- Shore excursions in every port of call
- · Fine dining while on board
- Unlimited fine wine from France's great wine regions, beer and soft drinks with lunch and dinner
- · Complimentary Wi-Fi access on board
- Unparalleled service, dedicated Cruise
   Managers and knowledgeable tour guides
- More amenities spa & hair services, fitness room, complimentary use of bicycles
- Privilege Rewards (past guest) apply





Begin in magical Paris, the "City of Lights," then journey to Monet's home in Giverny, and Honfeur, a charming harbor town. Experience unforgettable excursions to the Normandy beaches for D-Day's 70<sup>th</sup> anniversary.

Day	Port	Activities
Thurs	Paris, France	Welcome Dinner
Fri	Vernon, France	Excursion to Monet's home & gardens in Giverny
Sat	Rouen, France	Honfleur excursion OR "Routes des Abbayes" tour
Sun	Rouen, France	Full day to Normandy Beaches OR Pay's d'Auge excursion
Mon	Rouen, France	Walking Tour
Tues	Les Angelys, France	Château Gillard
Wed	Conflans, France	Château Malmaison OR "Artists Walk" Auvers-sur-Oise
Thurs	Paris, France	Disembark
	Thurs Fri Sat Sun Mon Tues Wed	Thurs Paris, France Fri Vernon, France Sat Rouen, France Sun Rouen, France Mon Rouen, France Tues Les Angelys, France Wed Conflans, France



### Stateroom Pricing

Early Booking Discount - Book by May 31, 2014 and save \$500\* per person!

Category	Before May 31*	After May 31
E - Fixed Window / 170 sq. ft.	\$2,899	\$3,399
D - Fixed Window / 170 sq. ft.	\$3,148	\$3,648
C - French Balcony / 170 sq. ft.	\$3,548	\$4,048
B - French Balcony / 170 sq. ft.	\$3,748	\$4,248
A - French Balcony / 170 sq. ft.	\$3,878	\$4,378
Suite - French Balcony / 255 sq. ft.	\$4,898	\$5,398

CME/CE Professional Seminar Fee: Seminar Attendance Fee:

\$495 \$295



#### Required Deposit:

Cruise: \$400 per person (non-refundable for suites)

Seminar: \$200 per person

- All prices are per person based on double occupancy
- Pricing can be provided as 2-for-1 cruise fares upon request
- Fares do not include cruise port, security and handling charges of \$161 per person or airport transfers
- \*Early Booking Discount of \$500 per person or single supplements waved is applied to cruise fares booked before May 31, 2014, however, AMA Waterways reserves the right to cancel the early booking discount at any time
- Active and retired military personnel receive an additional \$200 per person (up to \$400 per stateroom)





# The Professional Education Society invites you to join our CME/CE Seminar for Medical, Dental, Nursing and Allied Healthcare Professionals Cross-Cultural Perspectives in Medical, Dental & Public Health Issues

#### **PES Mission Statement**

Our mission is to provide quality global CE/CME programs for healthcare professionals, catalyzing opportunities for collaboration with national and international colleagues, while fostering cross-cultural perspectives and partnerships in healthcare education and the delivery of quality patient care.

#### Seminar Overview/Statement of Purpose

Healthcare practitioners are currently faced with the challenges of both treating and preventing the ever- increasing incidence of chronic diseases in the US population. In addition, the need to adapt best practice models in the context of emerging healthcare reforms impacting patient care delivery and access to care is an important issue for all healthcare practitioners to address.

France has the highest level of satisfaction with their health care system among all European countries. Healthcare practitioners have adapted best practices strategies in compliance with the French universal healthcare coverage model. Although cardiovascular disease and obesity related diabetes have become significant global health issues, the incidence of these diseases in the French population is among the lowest in the world. Now, more than ever, it is important for healthcare professionals to collaborate with colleagues and global counterparts to gain cross-cultural perspectives and updates in the treatment and prevention of disease. By design, this program offers opportunities for professionals to compare and contrast current best practices to provide quality patient care and outcomes in their own professional setting.

#### Planned In-Country Healthcare Topics Include:

- French Healthcare System Overview: Universal Coverage Model
- Wellness & Stress Management for Medical Professionals
- Top Medical/Disease Issues: Challenges & Conquests
- Communicating with your Patients: Best Practice Skills for Best Patient Outcomes
- Updates in Travel Medicine

#### **Educational Goals**

Our goal is to provide unparalleled CE/CME travel opportunities for healthcare professionals that combine their most passionate destination desires with their educational goals, fostering exceptional learning experiences, friendships and connections with national and international colleagues.

- Assure that healthcare education programs provide best practice models reflecting current issues in medicine and healthcare for providing quality patient care
- Provide professional educational exchanges with international colleagues, healthcare educational organizations and clinics to gain crosscultural perspectives and updates in the treatment and prevention of disease
- Allow medical/healthcare professionals to compare and contrast current best practices in medical/healthcare delivery to provide quality patient outcomes in their own professional setting

#### **Learning Objectives**

Keep abreast of rapid expansion of medical knowledge and current best practice models on multiple topics to facilitate change and thus provide continually excellent patient care.

#### Continuing Education Recognition Awards offered for healthcare professionals on this PES Program include:

Physicians: Programs are reviewed by the American Academy of Family Physicians for a minimum of 15 Prescribed Credit Hours.

**Dentists:** The *Professional Education Society* is an ADA CERP Recognized Provider.



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The Professional Education Society designates this activity for a minimum of 15 continuing education credits.

**Nurses:** The Professional Education Society is approved by the California Board of Registered Nursing, Provider Number CEP 5428, for up to 15 contact hours. Although the California Board of Registered Nursing does not approve individual continuing education courses, providers are required by law to be approved by the Board. Reciprocity for continuing education hours for nurses is available in most states. Please check with your regulation board regarding requirements.

For Other Healthcare Professionals: Certificates of Attendance are issued to all participants attending credit sessions and can be submitted for credit approval to their professional board. In order to receive a Certificate of Attendance, registrants must sign-in, attend the programs and complete a program evaluation.

#### **Tax Deduction**

This healthcare seminar has been designed to comply with current IRS convention rules and deductibility requirements under Code Section 274(h)(1) as directly related to the conduct of the attendee's profession and meeting the reasonableness standard of the foreign seminar rules. The formal meetings will be scheduled with lectures and discussions. Seminars in conference rooms, clinics or hospitals will be conducted by in-country speakers as well as distinguished faculty of the Professional Education Society.

Documentation verifying the scheduling dates, locations, hours of attendance, certificate of participation, and appropriate certificate of continuing medical, dental or nursing education will be provided at the completion of the conference. Tax deductible benefits are not guaranteed and we recommend that every attendee should consult with their Tax Consultant about their Individual situation to determine the appropriate amount and reporting of deductible expenses.