

The Professional Education Society invites you to join our CME/CE Seminar
for Medical, Dental, Nursing and Allied Healthcare Professionals

British Isles Cruise

London roundtrip on Crystal Serenity

July 15 – 29, 2018

England | Channel Islands | Ireland | Northern Ireland | Scotland | Netherlands | Belgium



14-Night cruise around the Emerald Isles to ports that boast an array of distinct culture, colorful histories, natural splendors, and some of the world's most famous golf courses

Cruise Itinerary Highlights:

- **Dublin:** Explore Ireland's charming capital, home to Trinity College, St. Patrick's Cathedral and the Guinness Storehouse
- **Belfast:** Enjoy a stunning coastline, historical landmarks and a vibrant city center in the bustling capital of Northern Ireland
- **Dundee:** A delightful mixture of historic and modern architecture, arts, culture and an industrial past
- **Edinburgh:** Visit the famous Edinburgh Castle in Scotland's capital city, boasting more than a thousand years of vibrant historical heritage
- **Amsterdam:** Experience Dutch culture through world-class museums, an elaborate canal system and enchanting narrow streets

All Inclusive Cruise Package:

- Extraordinary Crystal cuisine in a variety of restaurants and cafés, and 24-hour room service
- Fine wines, champagne, beer and premium spirits, plus fresh juices, bottled water, soft drinks, specialty coffees, and tea
- Gratuities for housekeeping, bar, dining, and penthouse butler staff
- Free Wi-Fi, use of spa, fitness center, pool and 360° promenade deck
- Broadway-style entertainment, vocalists, performers, and piano bars
- Golf themed cruise with onboard PGA teaching instructor and optional Crystal Adventures® to world-famous golf courses



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CME/CE CRUISE & TRAVEL SEMINARS

info@PEStravel.com
1-877-737-7005
www.PESTravel.com



Symposia on Hospital, Palliative, Primary and Dental Care

This Seminar is planned for up to 18 Continuing Education Credit Hours

PES Seminar Hosts



Gabriella Miller, MD

- Board Certified in Family Medicine and Palliative Care
- Medical Director of Palliative Care and Inpatient Hospice at Chesapeake Regional Medical Center



Thomas Miller, MD

- Board Certified in Internal Medicine
- Fellow of the Society of Hospital Medicine
- Over eleven years experience as hospitalist

Seminar Topics

- Tips for Successful Advance Care Planning
- Palliative Care and Hospice: Overview for Providers
- Winning Patient Satisfaction and HCAHPS
- Evidence based Pre-op Evaluation
- Medical & Dental History: Stories from the British Isles
- Uninvited Guests: Parasites in Human History



CRYSTAL®

The New Crystal:

Where All Inclusive is All Exclusive™

Welcome to All Exclusive™, a new standard of travel that is modern & sophisticated from the **World's Most Awarded Luxury Cruise Line™**

The Crystal Experience is all about the voyage with —**exceptional service, space, quality and choices**—

Crystal Serenity—1,070 guest ship

With the highest space-per-guest ratios at sea

Deluxe Stateroom with Verandah



St. Patrick's Cathedral, Dublin



An enriching study of the Emerald Isles features overnights in Dublin and Edinburgh, a maiden call in Dundee and visits to Europe's charming Low Countries

Date	Day	Port	Arrive	Depart
Jul 15	Sun	Dover/London, England	Embark	6:00 PM
Jul 16	Mon	Guernsey/St. Peter Port, Channel Islands	8:00 AM	6:00 PM
Jul 17	Tue	Dublin, Ireland	5:00 PM	Overnight
Jul 18	Wed	Dublin, Ireland		7:45 PM
Jul 19	Thu	Belfast, United Kingdom	6:30 AM	8:30 PM
Jul 20	Fri	Greenock, Scotland	7:00 AM	9:00 PM
Jul 21	Sat	Cruising the Irish Sea & North Atlantic Ocean		
Jul 22	Sun	Dundee, United Kingdom	10:30 AM	11:00 PM
Jul 23	Mon	Edinburgh/Queensferry Landing, Scotland	8:00 AM	Overnight
Jul 24	Tue	Edinburgh/Queensferry Landing, Scotland		10:00 PM
Jul 25	Wed	Cruising the North Sea		
Jul 26	Thu	Amsterdam, Netherlands	8:00 AM	Overnight
Jul 27	Fri	Amsterdam, Netherlands		7:00 PM
Jul 28	Sat	Zeebrugge, Belgium	8:00 AM	7:00 PM
Jul 29	Sun	Dover/London, England	Disembark	

PES Stateroom Rates*

Category	Double Price per person	Single Price
Deluxe Stateroom with Window 226 sq. ft.		
C3 Deck 7 Forward Sold Out	\$5,135	\$6,675
C2 Deck 7 Limited View Sold Out	\$5,585	\$7,260
C1 Deck 7 Mid-Ship Sold Out	\$5,970	\$7,760
Deluxe Stateroom with Verandah 296 sq. ft.		
B3 Deck 8 Forward Sold Out	\$7,170	\$10,035
B2 Deck 8 Limited View Sold Out	\$7,345	\$10,280
B1 Deck 8 Mid-Ship Sold Out	\$7,495	\$10,495
A2 Deck 9 Forward Sold Out	\$7,600	\$10,640
A1 Deck 9 Mid-Ship Sold Out	\$7,710	\$10,795
P2 Deck 10 Forward Sold Out	\$7,825	\$11,735
P1 Deck 10 Mid-Ship Sold Out	\$7,945	\$11,920
Penthouse, Penthouse Suite and Crystal Penthouse		
PH Deck 10 & 11 403 sq. ft. Sold Out	\$11,920	\$20,335
PS Deck 11 538 sq. ft. Limited Availability	\$16,090	\$32,180
CP Deck 11 1,345 sq. ft. Sold Out	\$32,175	\$64,350
CME/CE Professional Seminar Fee:		\$695
Seminar Attendance Fee:		\$450

*Rates do not include port taxes of \$644 per person

Double pricing is per person, based on double occupancy or two people per stateroom.

Single pricing is based on single occupancy or one person per stateroom and is capacity controlled by Crystal Cruises and subject to change.

Required Deposit:

Cruise: 20% of cruise fare
Seminar: \$200 per person

Save an additional 2.5% if paid in full by **January 16, 2018!**

Final Payment Due:
April 6, 2018



The Professional Education Society invites you to join our CME/CE Lecture Seminar for Medical, Dental, Nursing and Allied Healthcare Professionals

SYMPOSIA ON HOSPITAL, PALLIATIVE, PRIMARY AND DENTAL CARE

PES Mission Statement: Our mission is to provide quality global CME/CE programs for healthcare professionals, catalyzing opportunities for collaboration with national and international colleagues, while fostering cross-cultural perspectives and partnerships in healthcare education and the delivery of quality patient care.

Seminar Overview/Statement of Purpose:

PES is fortunate to have dental and medical practitioners representing a variety of specialties participating in the CME/CE sessions. PES understands the importance of offering inter-professional healthcare education, allowing colleagues to gain cross-specialty perspectives and updates in the treatment and prevention of disease. The need to adapt best practice models in the context of emerging healthcare reforms impacting patient care delivery and access to care is an important issue for all healthcare practitioners.

Healthcare in the United Kingdom is a devolved matter, with England, Northern Ireland, Scotland and Wales each having their own systems of publicly funded healthcare, funded by and accountable to separate governments and parliaments, together with smaller private sector and voluntary provision. As a result of each country having different policies and priorities, a variety of differences now exist between these systems.

Despite there being separate health services for each country, the performance of the National Health Service (NHS) across the UK can be measured for the purpose of making international comparisons. In a 2014 report ranking developed-country healthcare systems, the United Kingdom was ranked the best healthcare system in the world overall in the following categories: Quality of Care (i.e. effective, safe, coordinated, patient-oriented), Access to Care, Efficiency, and Equity. The UK's palliative care has also been ranked as the best in the world.

Confronting the challenges of delivering quality patient care in the face of increased budget restriction and resources within the overall framework of continued healthcare reform is fast becoming a global issue for healthcare practitioners. It is timely to provide an overview of the current status of healthcare delivery systems, their impact on populations and how key health issues are addressed in both the UK and North America.

Other Planned Healthcare Topics Include:

- Updates in Radiology: Strange Sightings on X-Ray Films
- Advances in Periodontics
- Travel Medicine Updates
- Medicine at Sea
- Attention Deficit Disorder: Recognition & Strategies for Best Outcomes
- Stress and Body Detoxification
- Supporting the Patient and Family in Palliative Care: A Team Approach
- Overview of the Scottish Healthcare Delivery System

Educational Goals: Our goal is to provide unparalleled CME/CE travel opportunities for healthcare professionals that combine their most passionate destination desires with their educational goals, fostering exceptional learning experiences, friendships and connections with national and international colleagues.

- Conduct educational healthcare programs to learn about best practice models reflecting current approaches in medicine and healthcare across different cultures for providing quality patient outcomes
- Provide professional educational exchanges with international colleagues, healthcare educational organizations and clinics to gain cross-cultural perspectives and updates in the treatment and prevention of disease
- Allow medical/healthcare professionals to compare and contrast current best practices in medical/healthcare delivery to provide quality patient outcomes in their own professional setting

Learning Objectives: Keep abreast of rapid expansion of medical knowledge and current best practice models on multiple topics to facilitate change and thus provide continually excellent patient care.

Continuing Education Recognition Awards offered for healthcare professionals on this PES Program include:

Physicians: Programs are reviewed by the *American Academy of Family Physicians* for up to 18 Prescribed Credit Hours. AAFP Prescribed credit is accepted by the American Medical Association as equivalent to AMA PRA Category 1 credit(s) toward the AMA Physician Recognition Award. When applying for the AMA PRA, Prescribed credit earned must be reported as Prescribed, not as Category 1.

Dentists: The *Professional Education Society* is an ADA CERP Recognized Provider.



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The *Professional Education Society* designates this activity for up to 18 continuing education credits.

Nurses: The *Professional Education Society* is approved by the California Board of Registered Nursing, Provider Number CEP 5428, for up to 18 contact hours. Although the California Board of Registered Nursing does not approve individual continuing education courses, providers are required by law to be approved by the Board. Reciprocity for continuing education hours for nurses is available in most states. Please check with your regulation board regarding requirements.

For Other Healthcare Professionals: Certificates of Attendance are issued to all participants attending credit sessions and can be submitted for credit approval to their professional board. To receive a Certificate of Attendance, registrants must sign-in, attend the programs and complete a program evaluation.

Tax Deduction: This healthcare seminar has been designed to comply with current IRS convention rules and deductibility requirements under Code Section 274(h)(1) as directly related to the conduct of the attendee's profession and meeting the reasonableness standard of the foreign seminar rules. The formal meetings will be scheduled with lectures and discussions. Seminars in conference rooms, clinics or hospitals will be conducted by in-country speakers as well as distinguished faculty of the Professional Education Society.

Documentation verifying the scheduling dates, locations, hours of attendance, certificate of participation, and appropriate certificate of continuing medical, dental or nursing education will be provided at the completion of the conference. Tax deductible benefits are not guaranteed and we recommend that every attendee should consult with their Tax Consultant about their Individual situation to determine the appropriate amount and reporting of deductible expenses.