

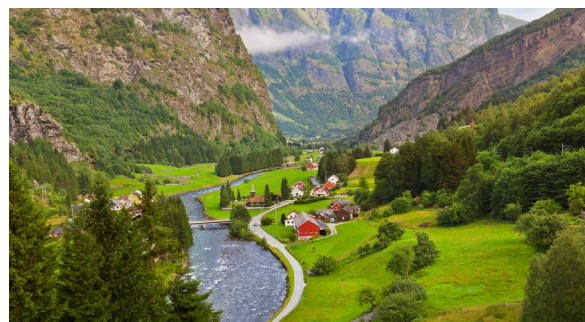
The Professional Education Society invites you to join our CME/CE Seminar for Medical, Dental, Nursing and Allied Healthcare Professionals

Norwegian Fjords & the Midnight Sun

Roundtrip Amsterdam on Holland America's Nieuw Statendam

June 7 – 21, 2020

14-Night Cruise Along Norway's Scenic Coast & Fjords on Holland America's Newest Ship



Join PES and cruise majestic fjords, sail across the Arctic Circle to witness the remote beauty of North Cape, and explore small villages surrounded by breathtaking scenery and steeped in Viking history!

Cruise Itinerary Highlights:

- Experience the **Midnight Sun** during the **Summer Solstice**
- Visit Norway's largest national park, waterfalls, and mountain plateaus in panoramic **Eidfjord**, home to less than 1,000 inhabitants
- Explore **Bergen**, a charming city with deep maritime and Viking roots
- Travel to the **Arctic port of Honningsvåg**, your gateway to North Cape
- Discover **Flam**: A fairy-tale place with steep-sided fjords, sweeping valleys and the scenic Flam Railway
- Encounter **Stavanger's** incredible beauty and ancient history – from the natural wonder of Pulpit Rock to historic museums and churches

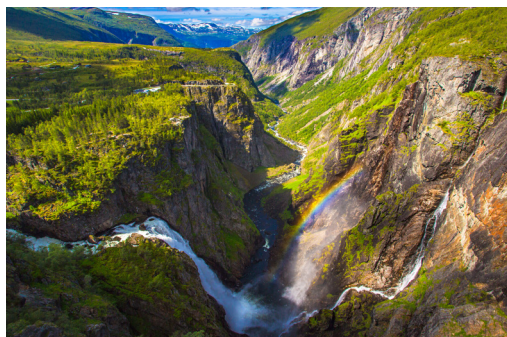
Your Holland America Cruise Features:

- A world of dining – from The Dining Room, specialty restaurants Rudi's Sel de Mer and Tamarind, to a variety of casual options
- Wide array of engaging opportunities for exploration, entertainment, and relaxation including World Stage with nightly performances, multiple live music venues, live cooking shows, Lido Pool with giant LED movie screen, shops, spa, fitness center, wraparound teak decks, and casino, plus youth- and teen-friendly activities
- Variety of bars and lounges including wine and whiskey tasting rooms
- Carefully crafted, locally guided shore excursions available
- Award-winning service – nearly 1 crew member for every 2 guests



P E S
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CME/CE CRUISE & TRAVEL SEMINARS

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Current Medical/Dental Issues & Scandinavian Healthcare

This Seminar is planned for up to 14 Continuing Education Credit Hours



Bergen, Norway

Seminar Topics

- Scandinavian Healthcare System: History, Challenges & Conquests
- Updates & Scandinavian Perspectives in Dentistry
- Community Healthcare Delivery: From Prenatal to Palliative Care
- Oral Health Promotion and Disease Prevention
- Generational & Gender Perspectives in Medical Care
- Travel Medicine Updates
- Medicine at Sea



Date	Day	Port	Arrive	Depart
Jun 7	Sun	Amsterdam, The Netherlands	Embark	5:00 pm
Jun 8	Mon	At Sea		
Jun 9	Tue	Eidfjord, Norway	8:00 am	6:00 pm
Scenic Cruising Hardangerfjord				
Jun 10	Wed	Bergen, Norway	8:00 am	5:00 pm
Jun 11	Thu	Molde, Norway	8:00 am	6:00 pm
Jun 12	Fri	Trondheim, Norway	8:00 am	5:00 pm
Jun 13	Sat	At Sea		
Jun 14	Sun	Honningsvåg, Norway	10:00 am	6:00 pm
Scenic Cruising North Cape				
Jun 15-16	Mon-Tue	At Sea		
Jun 17	Wed	Alesund, Norway	8:00 am	5:00 pm
Jun 18	Thu	Flam, Norway	8:00 am	6:00 pm
Scenic Cruising Sognefjord				
Jun 19	Fri	Stavanger, Norway	12:00 pm	11:00 pm
Jun 20	Sat	At Sea – <i>Summer Solstice Celebration!</i>		
Jun 21	Sun	Amsterdam, The Netherlands	7:00 am	Disembark

Nieuw Statendam – 2,666 Guests Holland America's Newest Ship

Every great journey starts with the details. Here you can revel in light-filled spaces and dramatic architecture while delighting in the artistry of the evening's dessert. Feel the impact of sound, movement and color—from a \$4.1 million art collection to a perfectly held note from a live chamber music performance. Be inspired by the sophisticated interplay between technology and comfort, modern and timeless. At every turn, discover the thoughtful touches that elevate and elegant journey to a Pinnacle-class experience.

All staterooms feature a signature Mariners Dream bed made up of finely woven cotton linens, Elemis Aromapure toiletries, 100% Egyptian-cotton towels, daily fresh fruit at your request, bath robes, 24-hour room service, and on-demand TV. Suites feature your own spacious verandah, a large sitting area, and fresh flowers. Neptune & Pinnacle Suites provide access to the Neptune Lounge, the services of a personal concierge, and more.

PES Stateroom Rates*

Family & Friends Welcome!

Category	Double Per Person	Single Price	3 rd /4 th Person Price
Staterooms			
Inside Decks 1, 4-8 141-225 sq. ft.	From \$2,399	From \$4,798	From \$1,199
Ocean View Decks 7, 11 175-282 sq. ft.	From \$3,229	From \$6,458	From \$1,199
Verandah Decks 4-8, 11 228-405 sq. ft.	From \$3,779	From \$7,558	From \$1,249
Suites			
Vista Suite Decks 4-8 260-356 sq. ft.	From \$4,899	From \$9,798	From \$1,299
Signature Suite Deck 7 393-400 sq. ft.	From \$7,599	From \$15,198	From \$1,299
Neptune Suite Decks 7, 11 465-502 sq. ft.	From \$8,799	From \$17,598	From \$1,299
Pinnacle Suite Deck 7 1,290 sq. ft.	From \$17,599	From \$35,198	From \$1,499
CME/CE Professional Seminar Fee:	\$695		
Seminar Attendance Fee:	\$450		



Verandah Stateroom



The Dining Room

*Rates do not include port taxes of \$165 per person.
Double pricing is per person based on double occupancy or two people per stateroom.
Single pricing is based on single occupancy or one person per stateroom. Single and 3rd/4th person pricing is capacity controlled and subject to change.
Roundtrip airport transfers are an additional \$58 per person (optional).
Required Deposit:
Cruise: \$600 per person
Seminar: \$200 per person
Final Payment Due: March 2, 2020



**The Professional Education Society invites you to join our CME/CE Lecture Seminar
for Medical, Dental, Nursing and Allied Healthcare Professionals
CURRENT MEDICAL/DENTAL ISSUES & SCANDINAVIAN HEALTHCARE**

PES Mission Statement: Our mission is to provide quality global CME/CE programs for healthcare professionals, catalyzing opportunities for collaboration with national and international colleagues, while fostering cross-cultural perspectives and partnerships in healthcare education and the delivery of quality patient care.

Seminar Overview/Statement of Purpose:

The healthcare industry worldwide continues to face challenges and obstacles with providing quality healthcare and patient outcomes with continuing budgetary and resource challenges. Healthcare delivery is focusing more on prevention at the community level to meet these challenges. Scandinavian countries, including Norway, have by necessity developed a healthcare delivery model combining population-based public health principles and prevention with clinical medicine due to their isolated locale and limited resources. Through professional exchanges with in-country practitioners, this program explores Scandinavia's commitment to primary care as key to improving population health, how to effectively deal with the aging population while keeping rising healthcare costs down, and how to keep up with and utilize the newest technology. By design, this program offers opportunities for medical professionals to compare and contrast cultural perspectives with current best practices in their own professional setting. During this program, we will be looking at varied practice models from hospital and clinics. Each have a unique approach; however, we all desire the same outcome.

Planned in Country Healthcare Topics Include:

- Scandinavian Healthcare System: History, Challenges & Conquests
- Updates & Scandinavian Perspectives in Dentistry
- Community Healthcare Delivery: From Prenatal to Palliative Care
- Oral Health Promotion and Disease Prevention
- Generational & Gender Perspectives in Medical Care
- Travel Medicine Updates & Medicine at Sea

Educational Goals: Our goal is to provide unparalleled CME/CE travel opportunities for healthcare professionals that combine their most passionate destination desires with their educational goals, fostering exceptional learning experiences, friendships and connections with national and international colleagues.

- Conduct educational healthcare programs to learn about best practice models reflecting current approaches in medicine and healthcare across different cultures for providing quality patient outcomes
- Provide professional educational exchanges with international colleagues, healthcare educational organizations and clinics to gain cross-cultural perspectives and updates in the treatment and prevention of disease
- Allow medical/healthcare professionals to compare current best practices in medical/healthcare delivery to provide quality patient outcomes in their own professional setting

Learning Objectives: Keep abreast of rapid expansion of medical knowledge and current best practice models on multiple topics to facilitate change and thus provide continually excellent patient care. By design, this program permits medical experts to collaborate with colleagues and international counterparts to realize cross cultural view points and updates within the treatment and prevention of disease and offers opportunities to compare and contrast current best practices to supply quality patient care and outcomes in their own professional setting.

Continuing Education Recognition Awards offered for healthcare professionals on this PES Program include:

Physicians: Programs are reviewed by the *American Academy of Family Physicians* for a minimum of 14 Prescribed Credit Hours. AAFP Prescribed credit is accepted by the American Medical Association as equivalent to AMA PRA Category 1 credit(s) toward the AMA Physician Recognition Award. When applying for the AMA PRA, Prescribed credit earned must be reported as Prescribed, not as Category 1.

Dentists: The *Professional Education Society* is an ADA CERP Recognized Provider.



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The *Professional Education Society* designates this activity for a minimum of 14 continuing education credits.

Nurses: The *Professional Education Society* is approved by the California Board of Registered Nursing, Provider Number CEP 5428, for up to 14 contact hours. Although the California Board of Registered Nursing does not approve individual continuing education courses, providers are required by law to be approved by the Board. Reciprocity for continuing education hours for nurses is available in most states. Please check with your regulation board regarding requirements.

For Other Healthcare Professionals: Certificates of Attendance are issued to all participants attending credit sessions and can be submitted for credit approval to their professional board. In order to receive a Certificate of Attendance, registrants must sign-in, attend the programs and complete a program evaluation.

Tax Deduction: This healthcare seminar has been designed to comply with current IRS convention rules and deductibility requirements under Code Section 274(h)(1) as directly related to the conduct of the attendee's profession and meeting the reasonableness standard of the foreign seminar rules. The formal meetings will be scheduled with lectures and discussions. Seminars in conference rooms, clinics or hospitals will be conducted by in-country speakers as well as distinguished faculty of the Professional Education Society.

Documentation verifying the scheduling dates, locations, hours of attendance, certificate of participation, and appropriate certificate of continuing medical, dental or nursing education will be provided at the completion of the conference. Tax deductible benefits are not guaranteed, and we recommend that every attendee should consult with their Tax Consultant about their Individual situation to determine the appropriate amount and reporting of deductible expenses.