

The Professional Education Society invites you to join our CME/CE Seminar for Medical, Dental, Nursing and Allied Healthcare Professionals

West Coast Culinary Themed Cruise

San Diego to Vancouver on Windstar Star Breeze

May 5 – 15, 2020

Santa Barbara, CA | Monterey, CA | San Francisco, CA | Portland, OR | Seattle, WA



Join PES for a 10-night Western United States cruise exploring bountiful farmer's markets, famed culinary cities, scenic vineyards & rugged coastlines aboard the newly renovated Star Breeze!

Cruise Itinerary Highlights:

- Mediterranean-style **Santa Barbara** is your gateway to red-roofed Spanish architecture, rocky beaches & the wine-growing region of Santa Ynez
- In the coastal city of **Monterey** visit the Monterey Bay Aquarium or discover its cliff-lined coast beside the cerulean waters of the Pacific
- Cruise under the **Golden Gate Bridge** in **San Francisco**—famous for its rolling fog, Fisherman's Wharf, and Alcatraz—just a short drive from California's renowned **Napa Valley** & **Sonoma County** vineyards
- From **Portland**, tour wineries in Willamette Valley, visit one of the many coffee shops, breweries, or trendy eateries, and transit the Columbia River
- Visit **Seattle's** famous Pike Place Market, the iconic Space Needle with views of towering Mt. Rainer, or take a ferry ride on the Puget Sound

Your Windstar Voyage Includes:

- Sail with a James Beard Foundation chef and sommelier and experience a chef and beverage expert hosted dinner, wine pairings, cooking demonstrations, shopping at local markets with the chef, and tastings
- Open-seating dining featuring locally sourced ingredients, specialty dining under the stars, 24-hour room service & two new restaurants
- Non-alcoholic drinks including specialty coffees, soft drinks & juices
- Optional "All-In Package" for all-inclusive gratuities, laundry service, Wi-Fi & beverages including wine, beer, premium spirits, mini-bar items
- Onboard entertainment, watersports platform, new public areas, spa, fitness center, casino, outside Star Bar, and new pool and hot tub
- \$100 shipboard credit per person (spa, shop, shore excursions)



P E S

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CME/CE CRUISE & TRAVEL SEMINARS

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Medical/Dental Health and Well-Being Updates

This Seminar is Planned for up to 14 Continuing Education Credit Hours

Old Mission Santa Barbara



Seminar Topics

- Updates in Medical/Dental Health and Well-Being
- Confronting Healthcare Reform Challenges & Opportunities: Delivery, Costs, and Outcomes
- Impact of IT/Telemedicine on Healthcare Delivery & Quality Care
- Strategies for Improving Community Access to Healthcare
- Importance of Cross-Cultural Competence on Patient Outcomes
- Dental/Medical Challenges in US Populations
- Treatment and Prevention Updates for Chronic Diseases



Explore the West Coast's most intriguing ports of call and cuisines—from food trucks to fine dining & farmers' markets to cooking classes that put you at the heart of the action!

Date	Day	Port	Arrive	Depart
May 5	Tue	San Diego, California	Embark	5:00 pm
May 6	Wed	Santa Barbara, California	8:00 am	6:00 pm
May 7	Thu	Monterey, California	12:00 pm	6:00 pm
May 8	Fri	San Francisco, California	9:00 am	Overnight
May 9	Sat			5:00 pm
May 10	Sun	At Sea		
May 11	Mon	At Sea		
May 12	Tue	Portland, Oregon	8:00 am	10:00 pm
May 13	Wed	At Sea		
May 14	Thu	Seattle, Washington	8:00 am	5:00 pm
May 15	Fri	Vancouver, British Columbia, Canada	8:00 am	Disembark

WINDSTAR
CRUISES
180° FROM ORDINARY™

**JAMES
BEARD
FOUNDATION**

Star Breeze—312-Guest, All-Suite Yacht Renovation Complete in February 2020

The newly renovated Star Breeze is part of a \$250 million Star Plus Initiative transforming Windstar's three all-suite Star Class ships with new dining experiences, new suites and suite layouts, enhanced public spaces, and more!

All Ocean View and Balcony suites are 277 square feet with a queen size or two twin beds, seating area with couch and chair, vanity desk, walk-in closet, flat screen TV with DVD, minibar, safe, newly renovated bathroom with double sink granite countertop, full-size tub/shower combination, and hairdryer, plus slippers and a waffle-weave bathrobe.



Star Balcony Suite

All-In Package: \$890 per person

Windstar offers an All-In Package if you prefer to have an all-inclusive experience onboard. Purchasing this package would add **gratuities, unlimited Wi-Fi internet, complimentary laundry services, and the Captain's Beverage package** which includes all domestic and imported beer and 33 varieties of wine or sparkling wine by the glass plus cordials, liqueurs, aperitifs, cocktails and mini bar items.

PES Suite Rates

Book by August 31, 2019 for PES Savings Cruise Rates!*

PES \$100 shipboard credit per person!

Category	Brochure Double Per Person	*PES Savings Double Per Person	*PES Savings Single Price
Ocean View Suites 277 sq. ft.			
SP Star Porthole Suite Deck 3 Midship	\$2,999	\$2,734	\$4,785
S Ocean View Suite Deck 4 Forward	\$3,199	\$2,914	\$5,100
S1 Ocean View Suite 1 Deck 4 Midship, Aft	\$3,299	\$3,004	\$5,258
SS1 Star Ocean View Suite 1 Decks 4, 5, 6 Midship, Aft	\$3,399	\$3,094	\$5,415
S2 Ocean View Suite 2 Deck 5 Forward, Aft	\$3,599	\$3,274	\$5,730
S3 Ocean View Suite 3 Deck 6 Forward, Aft	\$3,799	\$3,454	\$6,045
Balcony Suites 277 sq. ft.			
BS Balcony Suite Deck 5 Midship	\$4,399	\$3,994	\$6,990
SBS Star Balcony Suite Deck 5 Midship	\$4,599	\$4,174	\$7,305
BS1 Balcony Suite 1 Deck 6 Midship	\$4,699	\$4,264	\$7,463
SBS1 Star Balcony Suite 1 Deck 6 Midship	\$4,899	\$4,444	\$7,778
Premium Suites			
DS Deluxe Suite 464 sq. ft. Decks 4, 5, 6 Midship	\$5,699	\$5,699	\$11,398
CS Classic Suite 400 sq. ft. Deck 5 Forward	\$6,699	\$6,699	\$13,398
OW Owner's Suite 575-820 sq. ft. Deck 6 Midship	\$8,199	\$8,199	\$16,398

CME/CE Professional Seminar Fee: **\$695**

Seminar Attendance Fee: **\$450**

Rates do not include port taxes of \$600 per person.

Double pricing is based on double occupancy or two people per suite.

Single pricing is based on one person per suite and is capacity controlled by Windstar and subject to change.

Required Deposit:

Cruise: 15% of the total package

Seminar: \$200 per person

Final Payment Due: January 29, 2020



**The Professional Education Society invites you to join our CME/CE Lecture Seminar
for Medical, Dental, Nursing and Allied Healthcare Professionals
MEDICAL/DENTAL HEALTH AND WELL-BEING UPDATES**

PES Mission Statement: Our mission is to provide quality global CME/CE programs for healthcare professionals, catalyzing opportunities for collaboration with national and international colleagues, while fostering cross-cultural perspectives and partnerships in healthcare education and the delivery of quality patient care.

Seminar Overview/Statement of Purpose:

Healthcare practitioners in the United States are currently faced with the challenges of both treating and preventing the ever-increasing incidence of chronic diseases in the US population. The need to adapt best practice models in the context of emerging healthcare reforms impacting patient care delivery and access to care is an important issue for all healthcare practitioners. PES is fortunate to have dental and medical practitioners representing a variety of specialties participating in the CME/CE sessions. PES understands the importance of offering inter-professional healthcare education, allowing colleagues to gain cross-specialty perspectives and updates in the treatment and prevention of disease.

Planned in Country Healthcare Topics Include:

- Updates in Medical/Dental Health and Well-Being
- Confronting Healthcare Reform Challenges & Opportunities: Delivery, Costs, and Outcomes
- Impact of IT/Telemedicine on Healthcare Delivery & Quality Care
- Strategies for Improving Community Access to Healthcare
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Educational Goals: Our goal is to provide unparalleled CME/CE travel opportunities for healthcare professionals that combine their most passionate destination desires with their educational goals, fostering exceptional learning experiences, friendships and connections with national and international colleagues.

- Conduct educational healthcare programs to learn about best practice models reflecting current approaches in medicine and healthcare across different cultures for providing quality patient outcomes
- Provide professional educational exchanges with international colleagues, healthcare educational organizations and clinics to gain cross-cultural perspectives and updates in the treatment and prevention of disease
- Allow medical/healthcare professionals to compare current best practices in medical/healthcare delivery to provide quality patient outcomes in their own professional setting

Learning Objectives: Keep abreast of rapid expansion of medical knowledge and current best practice models on multiple topics to facilitate change and thus provide continually excellent patient care. By design, this program permits medical experts to collaborate with colleagues and international counterparts to realize cross cultural view points and updates within the treatment and prevention of disease and offers opportunities to compare and contrast current best practices to supply quality patient care and outcomes in their own professional setting.

Continuing Education Recognition Awards offered for healthcare professionals on this PES Program include:

Physicians: Programs are reviewed by the *American Academy of Family Physicians* for a minimum of 14 Prescribed Credit Hours. AAFP Prescribed credit is accepted by the American Medical Association as equivalent to AMA PRA Category 1 credit(s) toward the AMA Physician Recognition Award. When applying for the AMA PRA, Prescribed credit earned must be reported as Prescribed, not as Category 1.

Dentists: The *Professional Education Society* is an ADA CERP Recognized Provider.



ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The *Professional Education Society* designates this activity for a minimum of 14 continuing education credits.

Nurses: The *Professional Education Society* is approved by the California Board of Registered Nursing, Provider Number CEP 5428, for up to 14 contact hours. Although the California Board of Registered Nursing does not approve individual continuing education courses, providers are required by law to be approved by the Board. Reciprocity for continuing education hours for nurses is available in most states. Please check with your regulation board regarding requirements.

For Other Healthcare Professionals: Certificates of Attendance are issued to all participants attending credit sessions and can be submitted for credit approval to their professional board. In order to receive a Certificate of Attendance, registrants must sign-in, attend the programs and complete a program evaluation.

Tax Deduction: This healthcare seminar has been designed to comply with current IRS convention rules and deductibility requirements under Code Section 274(h)(1) as directly related to the conduct of the attendee's profession and meeting the reasonableness standard of the foreign seminar rules. The formal meetings will be scheduled with lectures and discussions. Seminars in conference rooms, clinics or hospitals will be conducted by in-country speakers as well as distinguished faculty of the Professional Education Society.

Documentation verifying the scheduling dates, locations, hours of attendance, certificate of participation, and appropriate certificate of continuing medical, dental or nursing education will be provided at the completion of the conference. Tax deductible benefits are not guaranteed, and we recommend that every attendee should consult with their Tax Consultant about their Individual situation to determine the appropriate amount and reporting of deductible expenses.